



Press Release

FOR IMMEDIATE RELEASE

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Foods Alive Launches Organic, Artisan Cold-Pressed Golden Flax Oil & Flax Oil Superfood Dressings

Easiest way to get your omegas is in the best tasting flax oil & salad dressing ever

Waterloo, Indiana (April 3, 2006) – The leading crafters of life-giving, mineral-rich, organic food are launching their certified organic, artisan cold-pressed flax oil, along with two brand new flavors of Superfood Dressings, that contain 50% flax oil. Foods Alive organic **Golden Flax Oil** is Artisan-Crafted in small batches and at a very low temperature of 108-degrees (Cold-Pressed), to help preserve the taste and the benefits of the oil. Foods Alive sets itself apart by Artisan Cold Pressing samples of flax seed from several certified organic farmers, then tasting each batch to find the one with the lightest and nuttiest taste, showing its full potential of essential minerals and nutrients. Once the best tasting one is chosen, **Foods Alive** cold-presses this wonderful organic, artisan oil right here, in the USA. This light and buttery tasting flax oil comprises 50% of the contents that make the very first two Flax Oil Super Dressings at Foods Alive— **Mike's Special (now called Garlic Paprika)** and **Sweet Mustard**.

Now, even finicky kids and ornery seniors can get their Omega 3's & 6's with these two new superfood dressings. These omegas are essential and can only be ingested because they are not produced in the body. Garlic Paprika Superfood Dressing begins when Foods Alive artisan cold-pressed golden flax oil is united with savory garlic & aromatic paprika to create a mouth-watering sensation that's similar to French dressing— but with a little kick in the pants. Sweet Mustard Superfood Dressing begins when Foods Alive artisan cold-pressed golden flax oil is united with Dijon mustard and sweet, raw clear agave to create a mouth-watering sensation.

Foods Alive Artisan, Cold-Pressed Golden Flax Oil, Garlic Paprika Flax Oil Superfood Dressing and Sweet Mustard Flax Oil Superfood Dressing are certified organic, raw, gluten free, vegan and kosher and are packaged in a 16-ounce bottle with a suggested retail price of \$18.99. These brand new oils and dressings are the newest addition to the popular Superfood line at Foods Alive. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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