



## Press Release

FOR IMMEDIATE RELEASE

Contact: Matt Alvord

260-488-4497

[info@foodsalive.com](mailto:info@foodsalive.com)



### **Foods Alive Launches Organic, Artisan Cold-Pressed Hemp Oil**

*The best tasting Artisan-Crafted, Cold-Pressed Hemp Oil made from hemp seeds*

Waterloo, Indiana (April 8, 2009) – The leading crafters of life-giving, mineral-rich, organic food have added yet another certified organic, artisan cold-pressed oil to its lineup. Foods Alive organic **Hemp Oil** is Artisan-Crafted in small batches and at a very low temperature of 110-degrees (Cold-Pressed), to help preserve the taste and the benefits of the oil. Due to U.S. laws restricting the growing of hemp on American soil, **Foods Alive** receives their hemp oil from Canada.

Hemp Oil is considered to be one of the most nutritious of all plant oils and contains Super Omega-3 (SDA) and Super Omega-6 (GLA), but not all hemp oil is created equally—Foods Alive hemp oil comes from a specially selected variety of hemp seeds that were brought over from Europe years ago. This particular hemp seed was carefully chosen for its light, nutty flavor and it boasts the best nutritional profile of all the varieties currently grown in Canada.

Due to this light and nutty flavor, Foods Alive suggests that customers add organic, artisan, cold-pressed Hemp Oil to their favorite smoothies, teas, soups, salads, rice dishes, pasta dishes, sauces, dressings or anything else they can think of.

Foods Alive Artisan, Cold-Pressed Hemp Oil comes from 100% pure hemp seeds that are certified organic, raw, gluten free, vegan and kosher and are packaged in an 8-ounce bottle with a suggested retail price of \$10.99. Hemp Oil is the newest addition to the popular Artisan Oil & Dressing line at Foods Alive, which also includes High Lignan Golden Flax Oil, Mike's Special Flax Superfood Dressing and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

#### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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