



Press Release

FOR IMMEDIATE RELEASE

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Foods Alive Launches Sweet & Sassy Flax Oil Superfood Dressing & Sweet & Sassy Hemp Oil Dressing

Easiest way to get your omegas is in the best tasting salad dressing ever

Waterloo, Indiana (April 15, 2009) – The leading crafters of life-giving, mineral-rich, organic food are adding two new flavors to their certified organic Superfood Dressing line— one that contain 50% flax oil and another that contains over 50% hemp oil. Foods Alive organic **Sweet & Sassy Flax Oil Superfood Dressing** and **Sweet & Sassy Hemp Oil Superfood Dressing** are both Artisan-Crafted in small batches and at a very low temperature of 108-degrees (Cold-Pressed), to help preserve the taste and the benefits of the oil. Foods Alive sets itself apart by Artisan Cold Pressing samples of flax seed from several certified organic farmers, then tasting each batch to find the one with the lightest and nuttiest taste, showing its full potential of essential minerals and nutrients. Once the best tasting one is chosen, **Foods Alive** cold-presses this wonderful organic, artisan oil right here, in the USA. Due to U.S. laws restricting the growing of hemp on American soil, Foods Alive receives their hemp oil from Canada.

Now, even finicky kids and ornery seniors can get their Omega 3's & 6's with these two new superfood dressings. These omegas are essential and can only be ingested because they are not produced in the body. Sweet & Sassy Flax Dressing and Sweet & Sassy Hemp Dressing both begin when Foods Alive artisan cold-pressed golden flax oil and artisan cold-pressed hemp oil (respectively) are combined with raw apple cider vinegar and sweet raw clear agave. Both of these superfood dressings are sure to create a mouth-watering sensation that'll take your oil & vinegar love to a whole new level.

Foods Alive Artisan, Cold-Pressed Golden Flax Oil, Sweet & Sassy Flax Oil Superfood Dressing and Sweet & Sassy Hemp Oil Superfood Dressing are certified organic, raw, gluten free, vegan and kosher and are packaged in an 8-ounce bottle with a suggested retail price of \$10.99. These brand new dressings are the newest addition to the popular Superfood line at Foods Alive. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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