



Press Release

FOR IMMEDIATE RELEASE

Contact: Matt Alvord

260-488-4497

info@foodsalive.com



Foods Alive Launches Organic Black Sesame Protein Powder

A wonderful source of protein and fiber

Waterloo, Indiana (January 15, 2012) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Black Sesame Protein Powder** is made in the USA, by carefully separating the oils from the seeds, which are grown and harvested in Bolivia. In traditional Chinese medicine, Black Sesame has sweet and neutral properties, and are associated with the kidney and liver meridians, and also helps to tonify yin jing and blood, moisten the intestines and to build the spirit— or shen. Now, **Foods Alive** offers this wonderful superfood for you and your family.

Black Sesame Protein is loaded with an abundance of nutrients such as calcium, protein, anti-oxidants and dietary fiber— making it a nutritional powerhouse. This wonderful high protein and fiber powder can be added to a variety of different foods such as protein shakes, smoothies, cereals, porridge, yogurt and more. It can also be used as a partial substitute for flour.

Foods Alive Black Sesame Protein Powder is certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$6.99. Black Sesame Protein Powder is the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Maca Powder, Hulled Hemp Seeds, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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