



## Press Release

FOR IMMEDIATE RELEASE

Contact: Matt Alvord

260-488-4497

[info@foodsalive.com](mailto:info@foodsalive.com)



## Foods Alive Launches Organic Chia Protein Powder

*A wonderful high fiber & high protein source*

Waterloo, Indiana (January 15, 2012) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Chia Protein Powder** is made in the USA, by carefully separating the oils from the seeds. The seeds are harvested from Bolivia, Paraguay and Mexico. Chia has been used for centuries as a staple food and was highly cherished by the Aztecs and Mayans—so much so, that Aztec warriors subsisted on chia seeds during battles and hunting expeditions. Now, **Foods Alive** offers this wonderful superfood for you and your family.

Chia Protein is loaded with an abundance of nutrients such as calcium, protein, anti-oxidants and dietary fiber and also contains all the essential Amino Acids to provide a nutritional punch. This wonderful high protein and high fiber powder can be added to a variety of different foods such as protein shakes, smoothies, cereals, porridge, yogurt and more. It can also be used as a partial substitute for flour.

Foods Alive Chia Protein Powder is certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$10.99. Chia Protein Powder is the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Maca Powder, Hulled Hemp Seeds, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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