



Press Release

FOR IMMEDIATE RELEASE

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Foods Alive Launches Organic Goji Berries

A longevity, strength-building, and potency food of the highest order

Waterloo, Indiana (June 10, 2008) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Goji Berries** are grown and harvested in the Ningxia region of China. After careful selection, they are washed, shade-dried, and lab-tested for purity before packaging. This ensures they will be free of any chemical pesticides, sulfur or heavy metals. In China, goji is believed to increase the “chi” or life energy in those that eat them. As Americans become more concerned with aging, it’s natural that they would seek out the secrets of this chewy berry. It also comes as no surprise that **Foods Alive** is proud to offer this wonderful superfood.

Goji berries have been traditionally regarded as a longevity, strength-building, and potency food of the highest order. They contain 500 times the amount of vitamin C, by weight, of oranges, plus 18 amino acids, and are jam-packed with a combination of polysaccharides, carotenoids, and anthocyanins.

Goji Berries are a fun snack—tart and chewy like a raisin, it’s perfect for when on the go or even added to a child’s lunch box. Foods Alive suggests that customers snack on them straight from the bag or add them to their favorite trail mix, smoothie, tea, cereal, oatmeal, granola, desserts or anything else they can think of.

Foods Alive Goji Berries are certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$15.99. Goji Berries are the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Hulled Hemp Seeds, Cacao Nibs, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan’s Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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