



Press Release

FOR IMMEDIATE RELEASE

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Foods Alive Launches Organic Hulled Hemp Seeds

A nutritionally complete food source

Waterloo, Indiana (June 10, 2009) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Hulled Hemp Seeds** are grown and harvested in Canada. Hemp is considered by leading researchers and medical doctors to be one of the most nutritious food sources on the planet. Now, **Foods Alive** offers this wonderful superfood for you and your family.

Since the human body produces no Essential Fatty Acids (EFAs), it is important that EFAs be consumed on a regular basis. It is estimated that more than 90 percent of Americans take in too little of one of the most important EFAs— omega-3— which is found in flax, walnuts, chia, and hemp seeds. EFAs are the "good fats" that doctors recommend as part of a healthy, balanced diet. Hulled hemp seed is comprised of 45% "good fats" in an ideal balance of Omega-3 Alpha-Linolenic Acid (ALA), Omega-6 Linoleic Acid (LA), "Super" Omega-3 Stearidonic Acid (SDA), and "Super" Omega-6 Gamma Linolenic Acid (GLA). Hulled Hemp Seed delivers these EFAs in a balanced 3.75:1 ratio.

Foods Alive suggests that customers add organic hulled hemp seeds to smoothies, protein shakes, oatmeal, cereal, granola, trail mix, salads or you can even eat them straight from the bag.

Foods Alive Hulled Hemp Seeds are certified organic, raw, gluten free, vegan and kosher and are packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$11.99. Hulled Hemp Seeds are the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Maca Powder, Hulled Hemp Seeds, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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