



Press Release

FOR IMMEDIATE RELEASE

Contact: Matt Alvord

260-488-4497

info@foodsalive.com



Foods Alive Launches Organic Hemp Protein Powder

A wonderfully balanced, high protein source

Waterloo, Indiana (January 13, 2011) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Hemp Protein Powder** is made in Canada by carefully separating the oil from the seeds, where the seeds are grown and harvested. Hemp is considered by leading researchers and medical doctors to be one of the most nutritious food sources on the planet. Now, **Foods Alive** offers this wonderful superfood for you and your family.

Hemp Protein is recognized as a complete and balanced vegetarian source of Amino Acids, Essential Fatty Acids, natural anti-oxidants, vitamins, minerals, fiber and chlorophyll. Hemp Protein is the perfect high performance vegetarian whole food and may be used in place of other protein supplements. It is easily digested (no enzyme inhibitors) and can be substituted into any diet. This wonderful high protein powder can be added to a variety of different foods such as protein shakes, smoothies, cereals, porridge and yogurt and can also be used as a partial substitute for flour.

Foods Alive Hemp Protein Powder is certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$10.99. Hemp Protein Powder is the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Maca Powder, Hulled Hemp Seeds, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

www.foodsalive.com

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