



Press Release

FOR IMMEDIATE RELEASE

Contact: Matt Alvord

260-488-4497

info@foodsalive.com



Foods Alive Launches Organic Wild Jungle Peanuts

Contains all 9 essential amino acids, protein, oleic acid and vitamin E

Waterloo, Indiana (March 19, 2009) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Wild Jungle Peanuts** are beautiful heirloom nuts, wild crafted by the Ashuar tribe of Ecuador. Many of the natural regions where wild peanuts grow are being threatened by modern development pressures, and the wild strains of peanuts are threatened along with the ancient communities that live in these forests. The Ashuar tribe is one of an increasing number of Amazonian indigenous groups who are organizing to protect their land and its natural resources.

These amazing heirloom peanuts are quite likely the original ancestors to all the commercial nuts grown today. Wild Jungle Peanuts are beautiful to behold— they're long and lean, with a deep chocolate-colored stripe, subtle yet rich, aromatic and earthy. They are as different from regular peanuts as wild strawberries are from bland, commercial ones. They're also a nutritional revelation— containing all 9 essential amino acids, oleic acid, heart-healthy mono-unsaturated oil, vitamin E, protein and much more. Unlike domestic peanuts, Organic Wild Jungle Peanuts are free of aflatoxin, and to top it all off, these wild-crafted peanuts are a sustainable rainforest product. **Foods Alive** is proud to now offer this wild peanut from the Amazon.

Wild Jungle Peanuts are a fun snack— perfect for when on the go or even added to a child's lunch box. Foods Alive suggests that customers snack on them straight from the bag, use as a topping or add them to their favorite trail mix, granola, baked good or anything else they can think of.

Foods Alive Wild Jungle Peanuts are certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$9.99. Wild Jungle Peanuts are the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Hulled Hemp Seeds, Cacao Nibs, Goji Berries and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

About Foods Alive - Food to Nourish Your Body, Mind & Soul

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

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