



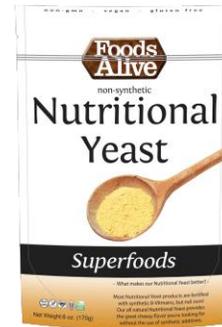
## Press Release

FOR IMMEDIATE RELEASE

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## Foods Alive Launches Nutritional Yeast

*Complete protein source of dietary fiber, vitamins and minerals*

Waterloo, Indiana (June 22, 2010) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup—Nutritional Yeast. Foods Alive **Nutritional Yeast** is grown on beet molasses right here in the USA. Most nutritional yeast products are fortified with synthetic B-Vitamins, but **Foods Alive** offers this wonderful cheesy flavored superfood for you and your family without those synthetically added vitamins.

Nutritional yeast is a source of dietary fiber, vitamins, and minerals and is also a complete protein. Nutritional yeast provides the great cheesy flavor you're looking for without the use of synthetic additives. With a nutty cheesy flavor, nutritional yeast is a favorite amongst many vegans because of its unique flavor and similarity to cheese when added to foods. Nutritional Yeast is NOT brewer's yeast, baker's yeast, or Torula yeast, and because nutritional yeast does not come into contact with barley (like brewer's yeast), it is gluten free and safe for people with Celiac disease.

Foods Alive suggests that customers sprinkle nutritional yeast on hot popcorn or garlic bread, stir into juices or smoothies, or use as a seasoning for salads, salad dressings, soups, sauces, dips, casseroles and so much more.

Foods Alive Nutritional Yeast is non-GMO, gluten free, vegan and kosher and is packaged in a 6-ounce re-sealable stand-up bag with a suggested retail price of \$9.99. Nutritional Yeast is the newest addition to the popular Super Foods line at Foods Alive, which also includes Cacao Powder, Maca Powder, Hulled Hemp Seeds, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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