



## Press Release

FOR IMMEDIATE RELEASE

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### Foods Alive Launches Raw Organic Chocolate Medallions

*An energizing antioxidant-rich superfood made with Ecuadorian cacao beans*

Waterloo, Indiana (February 11, 2015) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **Raw Chocolate Medallions** are made from cacao beans that grow from trees in the nutrient dense soil of Ecuador. Today, there are many smaller, artisan type chocolatiers that are leading the charge to make chocolate with less fillers and chemicals, and only using pristine ingredients— the fewer the better. **Foods Alive** is proud to be one of these in a long history of chocolate artisans by offering Raw Organic Chocolate Medallions, made with only three Certified Organic ingredients: Raw Cacao Beans, Coconut Sugar and Raw Cacao Butter. For more info on the history of chocolate and the chocolate making process for Foods Alive, please visit: <http://www.foodsalive.com/chocolatehistory>

Raw cacao contains many chemicals that enhance physical and mental well-being, including alkaloids, proteins, magnesium, beta-carotene, leucine, linoleic acid, lipase, lysine, and some neurotransmitters such as dopamine and anandamide which is the so-called "bliss" chemical associated with the feeling of being in love. Unlike other chocolate that is processed at very high temperatures, Foods Alive organic raw chocolate is monitored every step of the way, to ensure that it stays below 115°F to help preserve more minerals and nutrients.

Foods Alive suggests that customers enjoy organic Raw Chocolate Medallions with their favorite baked goods, desserts, trail mixes, or snack on them straight from the bag— the possibilities are endless! Everybody's friends and family will be delighted with the best raw chocolate ever!

Foods Alive Raw Chocolate Medallions are certified organic, raw, gluten free, vegan and rainforest alliance certified. They are packaged in a 4-ounce re-sealable stand-up bag with a suggested retail price of \$7.99. Raw Chocolate Medallions are the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Maca Powder, Hulled Hemp Seeds, Cacao Powder and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers.

#### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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