



## Press Release

FOR IMMEDIATE RELEASE

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## Foods Alive Launches Organic White Mulberries

*Naturally sweet, chewy, multi-seeded clusters of vanilla scented goodness*

Waterloo, Indiana (December 9, 2013) – The leading crafters of life-giving, mineral-rich, organic foods have added yet another certified organic superfood to its lineup. Foods Alive organic **White Mulberries** are grown and harvested in Turkey. White mulberries originally came from China during the silk trade because their leaves were (and remain) the primary source of food for silk worms. The tree has a short life span and grows fast. Its fruit is considered a multiple-fruit since each berry is comprised of small clusters of buds. So, it comes as no surprise that **Foods Alive** is proud to offer these naturally sweet, chewy, multi-seeded clusters of vanilla scented goodness.

Among the various species of mulberries, white mulberries are the sweetest & contain the most phenols. Recent studies show that mulberries contain polyphenols (normally found in grapes and red wine), flavonoids, anthocyanins, alkaloids, and resveratol.

White Mulberries are a fun snack—naturally sweet and chewy, it's perfect for when on the go or even added to a child's lunch box. Foods Alive suggests that customers snack on them straight from the bag or add them to their favorite trail mix, smoothie, tea, cereal, oatmeal, granola, desserts or anything else they can think of.

Foods Alive White Mulberries are certified organic, raw, gluten free, vegan and kosher and is packaged in an 8-ounce re-sealable stand-up bag with a suggested retail price of \$10.99. White Mulberries are the newest addition to the popular Raw Super Foods line at Foods Alive, which also includes Cacao Powder, Hulled Hemp Seeds, Cacao Nibs, Goji Berries, Jungle Peanuts and more. Foods Alive products are available at Whole Foods Markets, hundreds of other stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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